



Symposium

Rethinking Economic Models: Sustainability, Finance, and Accounting in Times of Transformation

Bucharest University of Economic Studies

Bucharest, Romania

11th – 12th June 2026



BACKGROUND

The global economy faces unprecedented challenges, from climate change and resource depletion to financial instability and technological disruption. Traditional economic models, often prioritising short-term growth over long-term sustainability, are increasingly inadequate in addressing these issues. In response, there is a growing need to rethink economic frameworks, integrating sustainability, responsible finance, and innovative accounting practices.

The **Symposium “Rethinking Economic Models: Sustainability, Finance, and Accounting in Times of Transformation”**, to be held in Bucharest, Romania, brings together academics, policymakers, and industry leaders to explore transformative approaches that align economic systems with environmental and social well-being.

AIMS

The Symposium aims to critically assess existing economic models and their limitations in addressing sustainability challenges. Also explore innovative financial mechanisms, such as green bonds, impact investing, and circular economy financing and discuss advancements in accounting, including integrated reporting and environmental, social, and governance (ESG) metrics. It is aimed to promote policy recommendations that encourage sustainable business practices and regulatory frameworks. Facilitate networking among researchers, practitioners, and policymakers to drive collaborative solutions.

The event will also highlight the role of digital tools and experiential learning in sustainability education, and will facilitate partnerships between academia, industry, and government to align their operations with sustainability goals.

PARTICIPANTS

Delegates come from a cross-sectoral range of areas. They are:

- members of university administrations
- teaching staff
- research staff
- students
- members of the accounting profession
- project officers and consultants
- other people interested in the field

LOCATION

The Symposium will be held in Romania, Bucharest, on the campus of Bucharest University of Economic Studies.

The exact address of the Symposium is: Piața Romană 7, București, Romania.

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SCHEDULE

THURSDAY	11th JUNE 2026 (THURSDAY)
09:30 – 10:00	Arrival and Registration
10:00 – 11:00	Opening Session – 1st day
11:00 – 11:30	Plenary Session I
11:30 – 12:00	
12:00 – 13:00	Lunch
13:00 – 14:30	Parallel Session I
14:30 – 15:00	Break
15:00 – 17:00	Visit to the Palace of Parliament
Evening	Festive dinner at Ristorante Monza (Optional)
FRIDAY	12h JUNE 2026 (FRIDAY)
09:00 – 09:30	Arrival
09:30 – 09:45	Opening Session – 2nd day
09:45 – 10:15	Plenary Session II
10:15 – 10:45	
10:45 – 11:15	Break
11:30 – 12:45	Parallel Session III
12:45 – 13:00	Closing
13:00 – 14:00	Farewell Lunch

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FIRST DAY (11.06.2026 - THURSDAY)

Room	Activity	Moderator	Time	Presentation
Main Auditorium (AULA)	Arrival and Registration		09:30 - 10:00	Arrival & Registrations
	Opening Session		10:00 – 11:00	<u>Opening Session</u> Prof. Dr. Cristiana Tudor (University of Bucharest, Romania) Prof. Dr. Walter Leal <i>Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)</i>
				Rethinking growth: toward integrated pathways for sustainable futures, an integrative review <i>Alexis Girard</i> (Abo Akademi University, Finland)
	Plenary Session I		11:00 – 11:30	
11:30 – 12:00			<u>The Potential of Networks in Fostering International Cooperation in Sustainable Development</u> Prof. Dr. Walter Leal <i>Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)</i>	
12:00-13:00 – Lunch				
Room	Activity	Moderator	Time	Presentation
1201	Parallel Session I (PhD students)	Prof. Ramona-Iulia Dieaconescu	13:00 - 13:15	Rates and Branching <i>Valentin Ioan Constantinescu</i> (University of Bucharest, Romania)
			13:15 - 13:30	Plurality, Interaction, and Emergent Dynamics in Stochastic Optimization: Insights from PSO <i>Alexandra Andriciu</i> (University of Bucharest, Romania)
			13:30 - 13:45	Improved Method for Pre-training Neural Networks Using Generalized Hermite Process Sample Paths <i>Erik-Robert Kovacs and Liviu-Adrian Cotfas</i> (University of Bucharest, Romania)
			13:45 - 14:00	Comparing the Ability of Traditional and Deep-Learning Techniques to Capture Temporal Dependencies in the UK Carbon Market <i>Zeno Dincă</i> (University of Bucharest, Romania)
			14:00 - 14:15	Strengthening Europe’s innovation ecosystem: venture capital cyclicity and growth implications <i>Dan Gabriel Dumitrescu, Alexandra Horobet, Ioana Alexandra Radu, Cosmin-Alin Botoroga</i> (University of Bucharest, Romania)

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			14:15 - 14:30	Market Stress, Energy-Transition Shocks, and the ESG Premium: Quantile Evidence from European Equity Indices <i>Gabriel Saiu</i> (University of Bucharest, Romania)
1301	Parallel Session I	Prof. Oana-Cristina Popovici	13:00 - 13:15	Evaluating Semantic Insensitivity in Financial Sentiment Analysis Models <i>Gabriela Cioboată and Teodor-Ștefan Bîldea</i> (Transilvania University of Brasov, Romania)
			13:15 - 13:30	Sustainable Open Access Ecosystems: Balancing Financial Viability and Publishing Integrity <i>Mariia Naumova, Ganna Kharlamova, Olena Naumova and Carl Taswell</i> (Taras Shevchenko National University of Kyiv and Brain Health Alliance Virtual Institute, Ukraine)
			13:30 - 13:45	The economic structure of farms in the European Union in the context of sustainable transition <i>Ioan Prigoreanu, Gabriela Radu, Ștefana-Beatrice Păduraru, Mihaela-Cătălina Froicu, Andreea Grigore-Sava, Carmen Luiza Costuleanu and Gabriela Ignat</i> (Iasi University of Life Sciences and Mihail Sadoveanu Alley, Romania)
			13:45 - 14:00	The integration of advanced technologies into the audit of European funds for sustainable agriculture and rural development <i>Gabriela Radu, Ioan Prigoreanu, Ștefana-Beatrice Păduraru, Mihaela-Cătălina Froicu, Andreea Grigore-Sava, Luiza Costuleanu Carmen, Gabriela Ignat</i> (Iasi University of Life Sciences and Mihail Sadoveanu Alley, Romania)
			14:00 - 14:15	Artificial Intelligence in Forensic Accounting: A Bibliometric and Critical Review of Emerging Research (2024-2026) <i>Ana Maria Barbu, Nicolae Bobițan, Diana Dumitrescu, Adriana Florina Popa</i> (University of Bucharest, Romania)
			14:15 - 14:30	Two Sectors, One Goal: Investor Net Zero Engagement Strategies for Energy Utilities and Oil & Gas Companies <i>Marina Muntean-Chiriac, Ruthann Bartello and Amar Causevic</i> (Morningstar Sustainalytics, Sweden)
1302	Parallel Session I (CECCAR)	Prof. Radu Ciobanu	13:00 - 13:15	Mediating Financial and Sustainability Decision Rationalities through Accounting: Developing a Conceptual Model <i>Cleopatra Șendroi, Corina-Graziella Bâtcă Dumitru, Adriana Florina Popa, Alina Irimescu</i> (University of Bucharest, Romania)
			13:15 - 13:30	The Impact of Internal Marketing on Sustainable Accounting and ESG Performance - a multidisciplinary perspective

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				Liviu Marian Matic, Codruta Daniela Pavel, FILIP Alina Filip, Paul-Tiberius Coman, Aura Emanuela Domil and Andreea Gabriela Ponorîcă (University of Bucharest, Romania)
			13:30 - 13:45	The path of public accounting towards sustainability and excellence <i>Maria Macuc, Liviu Marian Matic, Răzvan Mihai Dobrescu, Codruta Daniela Pavel, Ionut Marius Croitoru and Alexandru Adrian Gavrilă</i> (University of Bucharest, Romania)
			13:45 - 14:00	Public Finance and the Green Transition: Between Budgetary Constraints and Sustainable Investments <i>Radu Ciobanu, Florinel Marian Sgardea, Andreea Gabriela Ponorîcă</i> (University of Bucharest, Romania)
			14:00 - 14:15	From Profit Shifting to Planet Shifting: Corporate Taxation in a Sustainability-Oriented Economy <i>Mirela Păunescu, Elena-Mirela Nichita, Alexandra Frăţilă, Paula Lazăr</i> (University of Bucharest, Romania)
			14:15 - 14:30	Environmental Taxation and Three Dimensions of the EU Green Transition: Emissions Intensity, Circular Material Use, and Renewable Energy <i>Diana Dumitrescu, Adriana Florina Popa, Nicolae Bobiţan</i> (University of Bucharest, Romania)
14:30 – 15:00 - Break				
15:00 – Visit to the Palace of Parliament				
Evening – Festive dinner at Ristorante Monza (Optional)				

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SECOND DAY (12.06.2026 - FRIDAY)

Room	Activity	Moderator	Time	Presentation
Arrival & Registration		09:00 – 09:30		Arrival & Registrations
1201	Opening Session		09:30 - 09:45	Opening Session <u>Prof. Dr. Walter Leal</u> <i>Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)</i>
	Plenary Session II		09:45 – 10:15	Rethinking Rice Sector Economics in The Gambia: Climate Change, Value Chain Finance, and Food System Resilience <i>Teresa L. Rule</i> (Prescott College, USA)
			10:15 – 10:45	Rethinking the Porter Hypothesis: From Bureaucratic Burden to Strategic Resilience in the German Mittelstand (2015–2023). An analysis of sustainability-focused firm strategy in stable and turbulent times <i>Lukas Benedikt Speer, Inessa Prozorova, Meike Lange and Stefanie Heiden</i> (Leibniz University Hannover, Germany)
10:45-11:15 – Break				
Room	Activity	Moderator	Time	Presentation
1201	Parallel Session III	Prof. Ramona-Iulia Dieaconescu	11:30 - 11:45	Sustainability as Becoming: Rethinking Economic Models Through Liminality and Complexity <i>Mehmet Recai Uygur and Gabija Skučaitė</i> (Vilnius Business College, Lithuania)
			11:45 - 12:00	Stumbling Blocks or Stepping Stones? Perceived Innovation Barriers and Firm Learning When Barriers Signal Engagement: Innovation Obstacles and Firm Learning <i>Lukas Speer, Drini Morina and Stefanie Heiden</i> (Leibniz University Hannover, Germany)
			12:00 - 12:15	Non-Gaussian Dependence and Long-Memory Effects in Thematic Energy Portfolio Allocation: A DCC-GARCH and Fractional HRP Framework <i>Bogdan Liviu, Diana Poenaru</i> (University of Bucharest, Romania)
			12:15 - 12:30	Rethinking Market Stability in the Twin Transition: A PVAR-GMM Analysis of Innovation, Digitalization, and Sustainability in Europe <i>Guse Daniel</i> (University of Bucharest, Romania)
			12:30 - 12:45	Twin-Transition SDG Priorities and Economic Freedom in the EU: Panel Evidence from 2000 to 2024 <i>Aura Girlovan, Cristiana Tudor, Robert Sova</i>

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				(University of Bucharest, Romania)
1301	Parallel Session III (ASE Professor)	Aura Girlovan	11:30 - 11:45	Shock Propagation in Complex Commodity Markets <i>Nicolae Istudor and Marius Constantin</i> (University of Bucharest, Romania)
			11:45 - 12:00	Quartic variation of the solution to the semilinear stochastic heat equation: Limit behavior and asymptotic independence with respect to the data <i>Iulian Cimpean</i> (University of Bucharest, Romania)
			12:00 - 12:15	Beyond disclosure: Mapping the multidimensional Impact of Industry Innovation in the sustainability transition <i>Alexandra Horobet, Cosmin-Alin Botoroga, Ioana Alexandra Radu</i> (University of Bucharest, Romania)
			12:15 - 12:30	Sustainable Solar Energy Planning in the EU: Clustering Deployment Trajectories and Optimizing Photovoltaic Resource Allocation <i>Tudor Cristiana, Ramona-Iulia Dieaconescu, Florentina Tănase</i> (University of Bucharest, Romania)
			12:30 - 12:45	The Role of Sectoral FDI and Institutional Quality in Driving Environmental Sustainability in CEE Countries <i>Adrian Cantemir Călin, Oana-Cristina Popovici, Andreea Elena Croicu, Ioan-Radu Petrariu</i> (University of Bucharest, Romania)
1302	Parallel Session III	Prof. Radu Ciobanu	11:30 - 11:45	ESG, capital attraction and institutional trust in EU-27: a geoeconomic-geopolitical approach <i>Diana-Mihaela Țircă, Florin Marius Pavelescu and Cornelia Dumitru</i> (University of Bucharest and Institute of National Economy, Romania)
			11:45 - 12:00	Efficiency and effectiveness of public policies in environmental protection in the EU: special reference to the Spanish case <i>Cristina Ruza and Pedro Cortiñas</i> (National University of Distance Education, Spain)
			12:00 - 12:15	A new framework for public financing for SDGs <i>Mihoko Shimamoto</i> (Hosei University, Japan)
			12:15 - 12:30	Divergent Paths to Sustainability: A Comparative Study of Polish and German Prosumers <i>Mariusz Przybylik, Yochanan Shachmurove and Paweł Kossecki</i> (Kossecki Tax Planning, The City University of New York and Cardinal Stefan Wyszyński University)
			12:30 -	Regional economic impacts of grass yield changes due to climate change on Irish livestock farms

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			12:45	<i>Marie Merlo and Cathal Buckley</i> (Teagasc, Ireland)
1201	Closing Session		12:45 - 13:00	Closing Remarks
13:00 - 14:00 – Farewell Lunch				